

then the first field with their words well state

The state than the state the state the

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

10.
Assistant Commissioner for Patents
Washington, D.C. 20231

ATTY. DKT. NO. T727-10



i,	PATENT APPLICATION TRANSMITTAL					
	Transmitted herewith for filing is the patent application of:					
	INVENTOR(S): Gregory C. Flickinger					
	TITLE: SCHEDULING AND LINKING IPG ADS IN CONJUNCTION WITH PROGRAMMING ADS IN A TELEVISION ENVIRONMENT					
	Enclosed are the following papers required for a filing date under 35 CFR §1.53(b):					
	Specification 25 pages					
	☑ Drawings 5 sheets ☐ formal ☑ informal					
	The following additional papers are enclosed:					
	☐ Fee Transmittal					
	☐ Declaration and Power of Attorney					
	☐ Information Disclosure Statement ☐ Form PTO-1449					
	Assignment and Cover Sheet					
	Other:					
	Dated:					

Doylestown, PA 18901 (215) 340-6900

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLN NUMBER	FILING DATE	FIRST NAMED INVENTOR		ATTY, DKT, NO.
UNKNOWN	UNKNOWN	FLICKINGER		T727-10
TITLE		ART UNIT	EXAMINER	
SCHEDULING AN	ID LINKING IPG	UNKNOWN	UNKNOWN	
CONJUNCTION W				
TELEVISION EN				

Assistant Commissioner for Patents Washington, D.C. 20231

CERTIFICATE OF MAILING (37 CFR 1.10)

Express Mail Label Number

EF037301128US

Date of Deposit

27 (Vecenter 2000

I hereby certify that the following attached paper or fee:

Patent Application; including Specification (25pp.), Claims (7pp.), Drawings (5pp.), and Abstract (1p.).

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to Assistant Commissioner for Patents, Washington, D.C. 20231.

Layra I Kel